



## How much does a Baby Café drop-in cost to run?

We get asked this question a lot and it is very difficult to give an accurate answer because drop-ins vary so much in their individual circumstances.

However, we have developed the tables below so that you can run through your own particular circumstances and get an idea of what it might cost in your situation.

*Table 1: Fees payable to the Baby Café Charitable Trust*

Item	Cost	Comment
1. Application pack	£15	This contains information about drop-in centres, a DVD illustrating the Baby Café concept and an application form for registration.
2a. Licence fee - application (first year only)	£165	See overleaf *
2b. Licence fee - subsequent years	£75	

*Table 2: Resources needed*

3. Lead facilitator (skilled breastfeeding practitioner)	<p>Agenda for Change band 6+</p> <p>Ongoing professional development costs.</p> <p>Many healthcare trusts encourage setting up Baby Café drop-ins as part of professionals' normal workload and fund the role this way. If you had to pay separately a mid-band 6 professional for 4 hours a week = £3-4,000pa</p>	This role can be shared or may be held by one person.
4. Venue	<p>Hall/ room hire rates vary across the country.</p> <p>A typical community hall at £15 per hour for 4 hours a week = £2,800 approx.</p>	Collaborative working may result in no direct cost being incurred, e.g. venue provided by the Children's Centre and staff by PCT.
5. Information & resources	Basic information about breastfeeding is required as a minimum, many of which are free or available to download from the internet.	A range of information suitable for all abilities and learning styles can be developed over time.
6. Publicity resources & launch	<p>Artwork is available from the charity at no extra cost.</p> <p>Flyers &amp; posters can sometimes be provided in-house by NHS services; local printers usually offer competitive rates for charities.</p>	The Handbook contains guidance about cost-effective printing.
7. General equipment	Direct cost will vary depending on what is already available at the selected venue.	The Handbook provides guidance on everything that will need to be considered - from tables & chairs, to cups, safety covers and washing up liquid.
8. Refreshments	<p>Costs will vary around the country and depending on the type of refreshments being served.</p> <p>Some local stores will donate food/drinks.</p>	Donations from users accepted but cannot be obligatory!
9. Volunteers expenses	E.g reasonable travel costs	
10. Insurance	This will vary according to what the provider already has in place and the venue being used.	PCT/NHS staff will already have professional indemnity insurance



**\* Your licence fee entitles you to:**

<p><b>Artwork and publicity templates</b>, including the attractive and modern logo, which is an integral part of how people recognise a Baby Café.</p>	<p><b>The Baby Café Handbook</b> which provides detailed information on how to set up, run and sustain your Baby Café breastfeeding drop-in.</p>	<p><b>Your own pages on the Baby Café website</b> to publicise your drop-in locally.</p>	<p><b>Individual support</b> from the Charitable Trust team by telephone, e-mail or visit.</p>
<p><b>Regular update newsletters</b> including breastfeeding information, latest developments, exchanging ideas and describing innovative projects.</p>	<p><b>Resources developed by other Baby Cafés</b>, e.g. translated materials, invitations, publicity materials via our password protected web page.</p>	<p><b>Contact lists</b> to facilitate networking between Baby Café staff.</p>	<p><b>Discount rates</b> at Baby Café Charitable Trust workshops and conferences, to facilitate continuing professional education.</p>
<p><b>Permission to apply for external funding</b> as part of The Baby Café Charitable Trust.</p>	<p><b>Materials to support you</b> in collecting statistics and evaluating the effectiveness of you Baby Café drop-in.</p>	<p><b>Annual statistics</b> collated from all Baby Café drop-ins which you can quote when applying for funding.</p>	<p><b>Targeted support</b> for facilitators based on information collected annually through the statistics and evaluation process.</p>